



Nº1 QPLEXX

THE WORLDS CLEANEST
ORGANIC BOND

DNA[®] 

Luxury Clean Organics



DNA QPLEXX BOND TREATMENT - 'the cosmetic miracle'
SALON MANUAL

Serr40 OUR HERO INGREDIENT

Our hero ingredient is a specially crafted vegan blend of the finest amino acids that are renown for assisting the body in the essential process of hair building. When combined with our amazing Unique Blend of 33 Certified Organic Oils it offers your customer with the ultimate cosmetic experience. You deserve the best, say hello to **Our Hero Serr40**.

NO DEVELOPER CHANGE NEEDED

Although we have a specially designed DNA Lightening Powder with QPLEXX N°1 perfectly infused inside, there are still some customers who would like to use QPLEXX N°1 in their favorite hair bleach powder. If you do decide to use it in your favorite hair bleaching powder, then you will not need to change the strength of the developer that you would normally use. If you use 3% or 6% then you would continue the same. **No need to increase the strength of your chosen developer.**

N°1 QPLEXX BOND MULTIPLIER

A smooth liquid delivery of our Hero ingredient, Serr40, at 100% Strength. The first and most essential step, designed to help in the process of cosmetic multiplication of hair. Can be added straight to most approved professional chemical in salon treatments or to be combined with DNA QPLEXX N°2 as a stand-alone intense Cosmetic bond building treatment. **The ultimate cosmetic bonding experience starts with N°1**



N°2 QPLEXX BOND STRENGTH

The most intense creme masq delivery of our Hero ingredient, Serr40, at 75% Strength. This essential 2nd step is designed to help in the cosmetic multiplication and strengthening of your customers hair. To be applied after every in salon QPLEXX Treatment or combined with DNA QPLEXX N°1 as a stand-alone intense Cosmetic bond building treatment. **The most luxurious stand-alone cosmetic treatment ever.**



N°3 QPLEXX BOND PROTECTOR

This take home creme masq is designed to help continue, prolong and protect the cosmetic bond building treatment that your customer has just received. It is the essential 3rd part of the overall treatment process. Infused with our Hero ingredient, Serr40 at 50% Strength. For best results you customer should apply to hair at least twice per week. **Yes, it is essential for your customers to take one home.**



THE MOST POPULAR WAY'S TO USE DNA QPLEXX

AS STAND ALONE TREATMENT 'the cosmetic miracle' THE ULTIMATE TREATMENT

STEP 1

1. Prepare the hair by cleansing with DNA EXFOLIATING shampoo and gently towel dry.
2. Combine **DNA QPLEXX No1** with **DNA QPLEXX No2**
3. The mixing ratio is 1:4 Example (10ml of DNA **QPLEXX No1** + 40g of DNA **QPLEXX No2**) Mix them very well in a tint bowl. May be applied with a tint brush or your hand palms.
4. Apply the mixture from roots to ends, massage gently and comb and cover the hair with a shower cap.
5. A salon approved dry heat source (i.e. rollerball) may be applied
6. Leave to process on hair for 5 minutes

STEP 2

1. After the first 5 minute processing time, and without rinsing the hair, bring client back to basin, proceed to squeeze out excess moisture, then apply DNA **QPLEXX No2** directly on top.
2. Work a generous amount into the hair, massage gently and comb. Cover the hair with a shower cap.
3. A salon approved dry heat source (i.e. rollerball) may be applied.
4. Leave to process on the hair for an extra 10 minutes. It may be left on for an extra 30 minutes.
5. Rinse the hair very well, towel dry and style as desired.
6. Ask customer to maintain the cosmetic experience at home by using **DNA QPLEXX No3**

HAIR LIGHTENING SERVICES USING BLEACHING POWDER/CREME

Following your manufacturer's instructions, prepare the Lightening mixture as you usually would. Once prepared and mixed well into the application bowl, do the following:

1. Add 10ml of **DNA QPLEXX No1** to every 100ml/g of the Powder/ Creme Lightening mixture and mix well. Apply the mixture to the hair as usual and process as usually required. Rinse well and shampoo. Remove excess water from hair, gently towel dry.

Example: 35ml of Powder/Creme Lightner + 65ml of chosen colour developer + 10ml of DNA QPLEXX No1

2. Apply a generous amount of **DNA QPLEXX No2** evenly to towel dried hair. The amount is dependent on hair length, texture, density and Porosity. Leave on for a minimum of 5 minutes. Before rinsing, comb through gently with a wide tooth comb. Rinse well and style as desired.

3. Maintenance: Required twice a week. After shampooing, rinse well and gently squeeze excess water from the hair. Saturate the hair from roots to ends with **DNA QPLEXX No3** Comb gently and leave in for 1-5 minutes (can be left on for up to 60 minutes), rinse off and style as desired.

HAIR COLOURING (TINTING/DEMI COLOURING)

NEVER ADD DNA QPLEXX N^o1 TO ANY DNA ORGANICS COLOURS

Following your manufacturer's instructions, prepare the colour mixture as you usually would. Once prepared and mixed well into the application bowl do the following:

1. Add 5 ml of **DNA QPLEXX N^o1** to every 100ml/g of hair colour cream mixture and mix well. Apply the hair colour as usual and process, rinse well and shampoo. Remove excess water from hair, gently towel dry. **Example: 50ml of hair colour creme + 50ml of chosen colour developer + 5ml of DNA QPLEXX N^o1**
2. Apply a generous amount of **DNA QPLEXX N^o2** evenly to towel dried hair. The amount is dependent on hair length, texture, density and Porosity. Leave on for a minimum of 5 minutes. Before rinsing, comb through gently with a wide tooth comb. Rinse well and style as desired.
3. Maintenance: Required twice a week. After shampooing, rinse well and gently squeeze excess water from the hair. Saturate the hair from roots to ends with **DNA QPLEXX N^o3** Comb gently and leave in for 1-5 minutes (can be left on for up to 60 minutes), rinse off and style as desired.

CHEMICAL STRAIGHTENERS

1. Add 5 ml of **DNA QPLEXX N^o1** to every 100ml/g of hair straightening cream mixture and mix well. Apply the hair mixture as usual and process, rinse well when processing is complete. **Example: 100ml of Chemical Straightening Mixture + 5ml of DNA QPLEXX N^o1**
2. Apply the neutralizer to the hair. Leave on for the required time, then rinse well when processing is complete. Remove excess water from hair, gently towel dry.
3. Apply a generous amount of **DNA QPLEXX N^o2** evenly to towel dried hair. The amount is dependent on hair length, texture, density and Porosity. Leave on for a minimum of 5 minutes. Before rinsing, comb through gently with a wide tooth comb. Rinse well and style as desired.
4. Maintenance: Required twice a week. After shampooing, rinse well and gently squeeze excess water from the hair. Saturate the hair from roots to ends with **DNA QPLEXX N^o3** Comb gently and leave in for 1-5 minutes (can be left on for up to 60 minutes), rinse off and style as desired.

PERMANENT WAVING A SPECIAL MIX REQUIRED

Being a regular perm process. Wind the perm, apply the perming solution, process as per manufacturer's instructions and rinse well. When processing is complete, blot the hair as per normal and apply neutralizer. Leave in for the necessary time, remove rods and apply neutralizer to the ends of the hair. Leave for required time, rinse and gently towel dry. THEN APPLY SPECIAL MIX:

1. The SPECIAL mixing ratio is 1:5 Example (10ml of DNA **QPLEXX N^o1** + 50g of DNA **QPLEXX N^o2**)
2. Apply the SPECIAL MIX evenly to towel dried hair. The amount is of SPECIAL MIX to create is dependent on hair length, texture, density and Porosity. Leave on for a minimum of 5 minutes. Before rinsing, comb through gently with a wide tooth comb. Rinse well and style as desired.
3. Maintenance: Required twice a week. After shampooing, rinse well and gently squeeze excess water from the hair. Saturate the hair from roots to ends with **DNA QPLEXX N^o3** Comb gently and leave in for 1-5 minutes (can be left on for up to 60 minutes), rinse off and style as desired.

KERATIN SMOOTHING SYSTEMS

DNA QPLEXX BOND TREATMENTS or ANY OTHER BOND TREATMENTS

Should never need to be used with a high-quality Keratin straightening system.

N^o3 QPLEXX BOND PROTECTOR

This take home creme masq with our Hero ingredient, Serr40, at 50% Strength is perfect for home.